Fact Sheet

workingaustralia.org.au

The Working Australia Census 2011 is a mass participation online survey being conducted by the ACTU on behalf of Australian unions. The census will be the biggest survey of workers in Australia's history and is open to union members and non members.

The purpose of the census is to engage with Australian workers and give them a chance to make their views and their voice heard. The census is not a polling exercise, it is an attempt to take a snapshot of the working lives of as many Australians as possible.

The ACTU and Australian unions want to hear from working people about the issues that matter to them such as balancing work and family, cost of living and job security and use this information to shape the future agenda, campaigns and policies of Australian unions.

The census will be hosted securely online at www.workingaustralia.org.au and will take approximately 20

minutes to complete. The topic areas covered in the census include:

- employment status;
- hours of work;
- job satisfaction;
- attitudes to work;
- working conditions and pay;
- household economics; and
- union activism.

The survey is open to everyone from Monday 2 May until Friday 1 July 2011. Three prizes valued at \$1000 will be on offer as an incentive to complete the survey. Only union members will be eligible to win either vouchers worth \$1000 in NSW or cash prizes of \$1000 in the other states.

The ACTU will publish an initial report, as well as subsequent more detailed reports. The results will then become a valuable resource for the ACTU and unions to use to inform its ongoing campaigns to improve the working lives of all Australians.

Further information

For more information about the Working Australia Census 2011, go to workingaustralia.org.au, or phone 1300 486 466 Media contact: Rebecca Tucker ph (03) 9664 7359 or 0408 031 269; rtucker@actu.org.au





