

THE ACTU UNION MEDIA & COMMUNICATIONS CONFERENCE

22 & 23 April 2004, Melbourne

A ONE AND A HALF DAY SEMINAR
FOR UNION COMMUNICATIONS OFFICERS

ACTU

Unions
Work

This intensive one and a half day seminar will be valuable to all unionists with responsibilities for or an interest in union media, communications, publications or on-line activities including:

- ▶ National and State Branch media and communications officers
- ▶ Union publications officers
- ▶ Union web masters
- ▶ Senior union officials and union spokes people

The program is designed to give participants high level exposure and access to the latest ideas, techniques and strategies in mass media, workplace, print and on-line communications.

The second day of the conference will focus on the up-coming 2004 Federal Election.

Speakers will include:

DAVID BRITTON	▶ Director Hawker Britton
ERIC LEE	▶ LabourStart
DAVID PENBERTHEY	▶ Daily Telegraph
ELIZABETH LUKIN	▶ Director, Essential Media Communications
CLARKE FORBES	▶ 3AW Program Manager, former producer Neil Mitchell Show
GREG DAY	▶ Director, Education Image
MARK TEXTOR	▶ Director, Crosby Textor Research Strategies Results
SHARAN BURROW	▶ ACTU President
GREG COMBET	▶ ACTU secretary
MIKE KAISER	▶ ALP National Assistant Secretary
LOUISE TARRANT	▶ LHMU National Assistant Secretary
ZOE REYNOLDS	▶ MUA
MARK MCGRATH	▶ Union Projects Manager Social Change On-line
DOUG CAMERON	▶ National Secretary AMWU
BILL SHORTEN	▶ National Secretary AWU
CHRIS WALTON	▶ ACTU Assistant Secretary

This conference is a rare opportunity for all media, communications & publications officers working in unions to get together to share ideas, information and issues.

THE REGISTRATION FEE OF \$198 INCLUDES A CONFERENCE DINNER. NUMBERS AT THE CONFERENCE ARE LIMITED AND BOOKINGS NEED TO BE MADE **BEFORE APRIL 14.**

FOR MORE INFORMATION GO TO WWW.ACTU.ASN.AU OR CALL THE ACTU POLICY & COMMUNICATIONS COORDINATOR GEORGE WRIGHT ON (03) 9663 5266.

THE ACTU UNION MEDIA & COMMUNICATIONS CONFERENCE IS PROUDLY SPONSORED BY: ESSENTIAL MEDIA COMMUNICATIONS, EDUCATION IMAGE, PULSE DESIGN AND SOCIAL CHANGE ONLINE.





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REGISTRATION FORM

ACTU

**Unions
Work**

YOUR DETAILS

SURNAME

FIRST NAME

UNION

POSITION

ADDRESS

CITY

STATE

POSTCODE

PHONE

MOBILE

FAX

EMAIL

REGISTRATION COSTS: \$198 (including GST) and includes lunch on 22nd April, dinner on 22nd April and refreshments.

METHOD OF PAYMENT:

Cheque (Payable to ACTU Member Connect, Union Media and Communications Seminar, Level 3, 393 Swanston Street, Melbourne, 3000)

Credit Card Payment

Bankcard

Visa

Mastercard

Diners

Card Number _____|_____|_____|_____|•_____|_____|_____|_____|•_____|_____|_____|_____|•_____|_____|_____|_____|

Expiry Date: ____/____ Cardholder:_____

The price quoted is inclusive of GST. Upon acceptance of this registration the form becomes a Tax Invoice. ABN No: 66 939 725 477

CLOSING DATE: The closing date for registrations is 14th April 2004, also please note that registrations are limited.

CANCELLATIONS: You may make substitutions at any time; please notify us as soon as possible. Cancellations must be in writing. Registered delegates who do not attend or who cancel less than two weeks prior to the conference are liable for the entire fee.

HOW TO REGISTER: **Contact** Debi Bruce **By Fax** 03 9639 1621 **By Email** dbruce@actu.asn.au **By Phone** 03 9664 7379

By Post Union Media and Communications Seminar, Level 3, 393 Swanston Street, Melbourne, 3000