

– FINAL RESULTS –

ReachTEL conducted a survey of 773 residents in the Townsville region. The survey was conducted the night of 19th August 2014.

Employees often get higher rates of pay when they work weekends, late nights or public holidays. These are often called “weekend rates” or “penalty rates”.

Would you support or oppose reducing weekend rates, or are you undecided?

	9 th July	Total	Female	Male	18A34	35A50	51A65	65+
<i>Support</i>	43.0%	31.9%	28.9%	34.9%	18.4%	31.6%	39.8%	55.1%
<i>Oppose</i>	41.9%	56.4%	56.3%	56.7%	73.0%	55.7%	45.6%	31.6%
<i>Undecided</i>	15.1%	11.7%	14.8%	8.4%	8.6%	12.7%	14.6%	13.3%

	9 th July	Total	LNP	Lab	PUP
<i>Support</i>	43.0%	31.9%	37.5%	26.8%	20.0%
<i>Oppose</i>	41.9%	56.4%	43.3%	68.0%	70.0%
<i>Undecided</i>	15.1%	11.7%	19.3%	5.2%	10.0%

Would you be more or less likely to vote for a candidate that supports reducing weekend or penalty rates?

	9 th July	Total	Female	Male	18A34	35A50	51A65	65+
<i>More likely</i>	23.5%	16.5%	15.1%	18.1%	6.0%	18.6%	22.8%	28.3%
<i>Less likely</i>	47.4%	62.6%	63.2%	61.9%	75.2%	63.6%	55.6%	39.4%
<i>Vote unchanged</i>	29.1%	20.9%	21.7%	19.9%	18.8%	17.8%	21.6%	32.3%

	9 th July	Total	LNP	Lab	PUP
<i>More likely</i>	23.5%	16.5%	30.5%	5.2%	10.1%
<i>Less likely</i>	47.4%	62.6%	34.2%	83.0%	81.2%
<i>Vote unchanged</i>	29.1%	20.9%	35.3%	11.8%	8.7%



Are you aware of a campaign by Australian unions to defend weekend rates of pay?

	9 th July	Total	Female	Male	18A34	35A50	51A65	65+
Aware	50.4%	65.3%	64.3%	66.4%	50.4%	70.5%	76.0%	73.7%
Unaware	40.2%	28.1%	27.3%	28.9%	42.1%	23.6%	19.3%	16.2%
Unsure	9.4%	6.6%	8.4%	4.7%	7.5%	5.9%	4.7%	10.1%

	9 th July	Total	LNP	Lab	PUP
Aware	50.4%	65.3%	69.5%	64.4%	55.7%
Unaware	40.2%	28.1%	25.8%	28.8%	38.6%
Unsure	9.4%	6.6%	4.7%	6.9%	5.7%

This survey was conducted using an automated telephone based survey system among 773 voters. The data has been weighted to reflect the population age and gender distribution as provided by the ABS. Telephone numbers and the person within the household were selected at random. Copyright ReachTEL Pty Ltd.