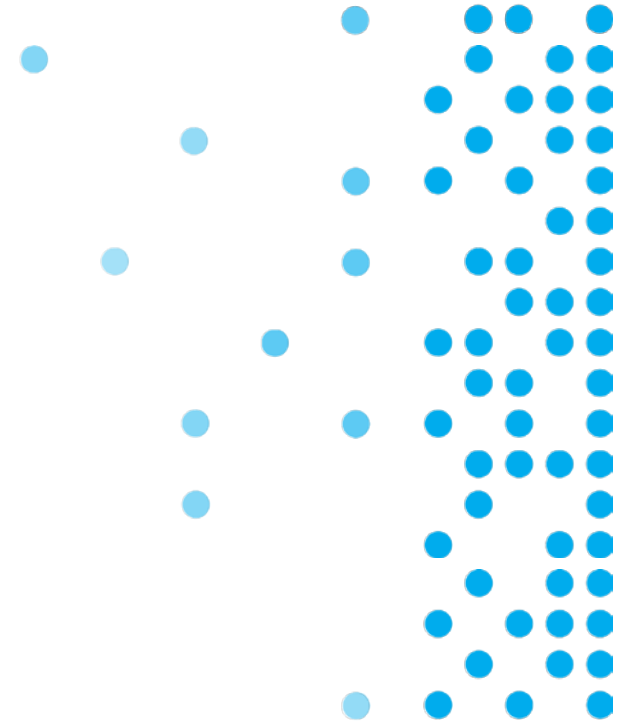


Marginal electorate poll

Australian Council of Trade Unions

October 2023



Methodology

Fieldwork dates:

Wednesday 18th October to Friday 27th October 2023

Sample size:

n=1,216

The target population is all residents aged over 18 within eligible postcodes and divisions shown on in the table opposite.

The survey consisted of an online survey with average length of 10mins. Participants were recruited through online panels with hosting and recruitment managed by Qualtrics.

Quotas were applied for location, age and sex.

Weighting was applied to the survey dataset to more accurately reflect the target population, using rim weighting (or raking). The data set was weighted to match population data from the Australian Bureau of Statistics' Census 2021 for age and sex within each of the three state samples.

Weighting efficiency was 97% for the total sample size, which gives an effective sample size of 1,176. The maximal margin of error at this effective sample size is $\pm 2.9\%$ (95% confidence level).

Full questionnaire text can be made available upon request.

Note that due to rounding, not all tables necessarily total 100% and subtotals may also vary.

Prepared by:

Essential Research



Our researchers are members of the Research Society.

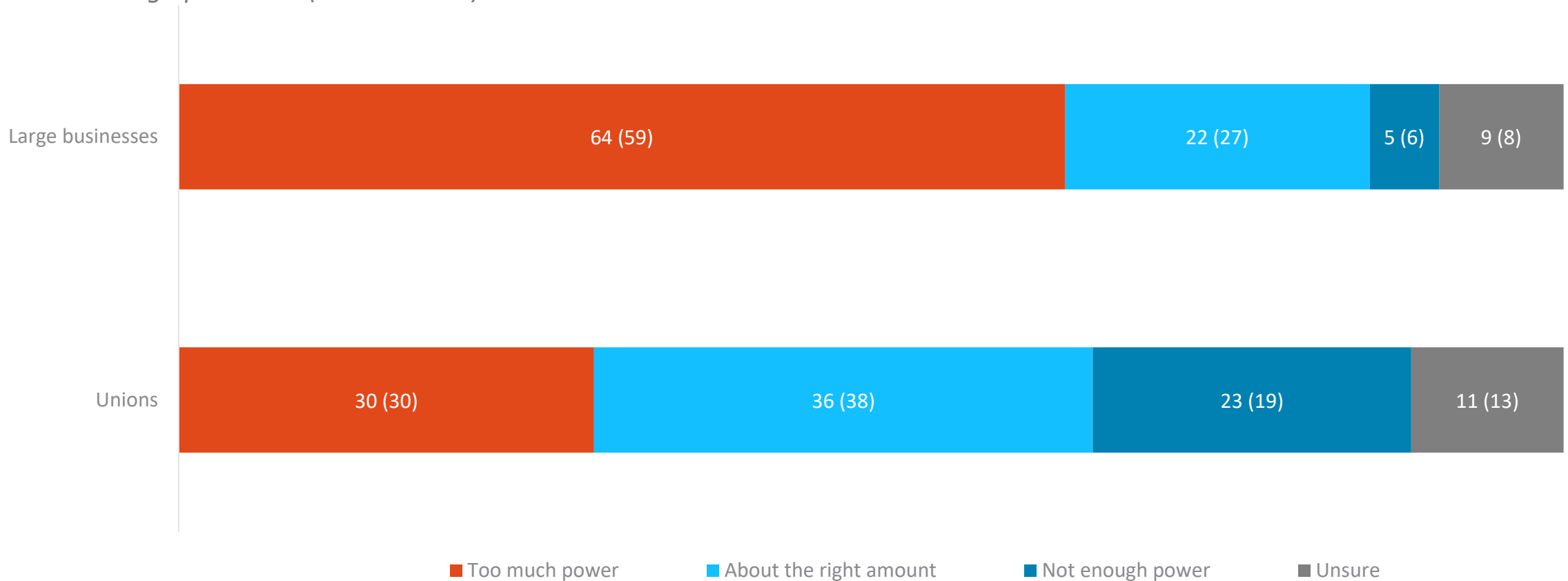
The research was undertaken in compliance with the Australian Polling Council Quality Mark standards which can be viewed here: <https://www.australianpollingcouncil.com/>

STATE	SAMPLE (n=)	DIVISION	POSTCODES
Western Australia	307	Hasluck	6055 ,6056 ,6068 ,6069 ,6070 ,6071 ,6072 ,6073 ,6074 ,6076 ,6081 ,6082 ,6083 ,6556 ,6558
		Pearce	6030 ,6031 ,6032 ,6033 ,6034 ,6035 ,6036 ,6037 ,6038 ,6065 ,6077 ,6078 ,6079
		Swan	6057 ,6058 ,6100 ,6101 ,6102 ,6103 ,6104 ,6105 ,6106 ,6107 ,6151 ,6152
		Tangney	6147 ,6148 ,6149 ,6150 ,6153 ,6154 ,6155 ,6156
Regional Queensland	304	Capricornia	4700 ,4701 ,4703 ,4704 ,4705 ,4706 ,4707 ,4710 ,4711 ,4721 ,4737 ,4738 ,4739 ,4741 ,4742 ,4743 ,4744 ,4745 ,4746 ,4751 ,4753 ,4754 ,4756 ,4757 ,4804
		Flynn	4420 ,4606 ,4608 ,4611 ,4612 ,4613 ,4621 ,4625 ,4626 ,4627 ,4630 ,4671 ,4673 ,4674 ,4676 ,4677 ,4678 ,4680 ,4694 ,4695 ,4697 ,4699 ,4702 ,4709 ,4712 ,4713 ,4714 ,4715 ,4716 ,4717 ,4718 ,4719 ,4720 ,4722 ,4723
		Leichhardt	4868 ,4870 ,4873 ,4874 ,4875 ,4876 ,4877 ,4878 ,4879 ,4881 ,4892 ,4895
		Longman	4504 ,4505 ,4506 ,4507 ,4510 ,4511 ,4512 ,4514 ,4516
Metro Queensland	303	Brisbane	4000 ,4005 ,4006 ,4007 ,4010 ,4011 ,4030 ,4051 ,4059 ,4060 ,4064
		Griffith	4101 ,4102 ,4120 ,4121 ,4151 ,4152 ,4169 ,4170 ,4171
		Ryan	4054 ,4055 ,4061 ,4065 ,4066 ,4067 ,4068 ,4069 ,4070
		Blair	4301 ,4303 ,4304 ,4305 ,4306 ,4311 ,4312 ,4313 ,4314 ,4340 ,4346 ,4515
Tasmania	302	Bass	7248 ,7249 ,7250 ,7252 ,7253 ,7254 ,7255 ,7257 ,7258 ,7259 ,7260 ,7261 ,7262 ,7263 ,7264 ,7265 ,7267 ,7268 ,7277 ,7290
		Braddon	7256 ,7310 ,7315 ,7316 ,7320 ,7321 ,7322 ,7325 ,7330 ,7331 ,7466 ,7467 ,7468 ,7469 ,7470
		Lyons	7026 ,7027 ,7030 ,7119 ,7120 ,7140 ,7171 ,7172 ,7173 ,7174 ,7175 ,7176 ,7177 ,7178 ,7179 ,7180 ,7182 ,7183 ,7184 ,7185 ,7186 ,7187 ,7190 ,7209 ,7210 ,7211 ,7212 ,7213 ,7214 ,7215 ,7216 ,7270 ,7275 ,7276 ,7291 ,7292 ,7300 ,7301 ,7302 ,7303 ,7304 ,7305 ,7306 ,7307
TOTAL	1,216		

Large businesses are considered to have too much power.



In Australia, do the following groups or organisations have too much power, about the right amount, or not enough power? % (Jul'23 results)



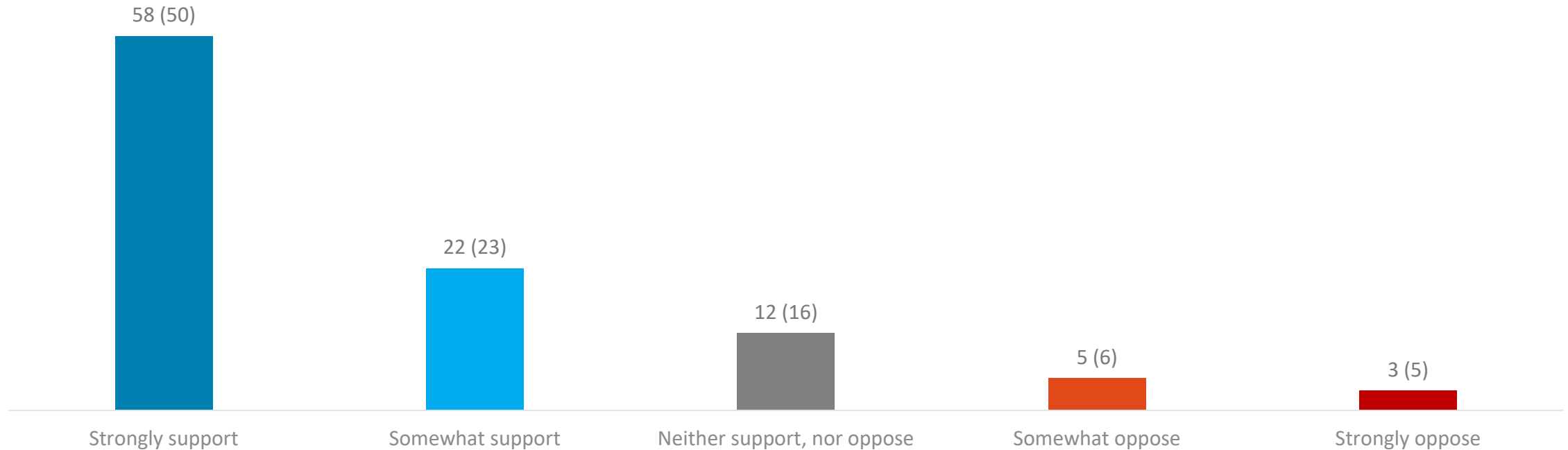


Wage theft & Labour hire

There is strong support for addressing wage theft.



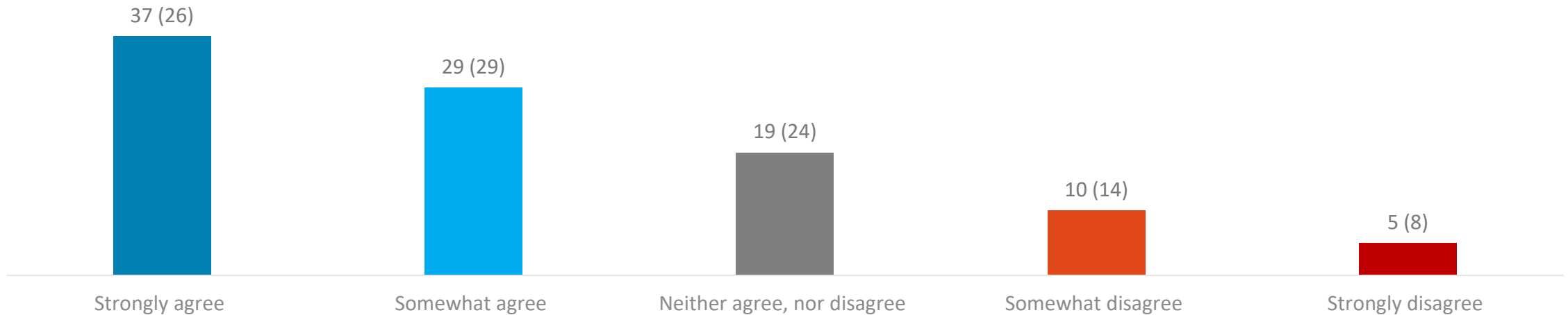
Wage theft is when an employer deliberately withholds or underpays salary or other benefits (including withholding superannuation, overtime, or annual leave). To what extent do you support or oppose the Federal government changing work laws to make it more difficult for wage theft to occur? % (Jul'23 results)



There is higher agreement with “Same work, same pay” concept.



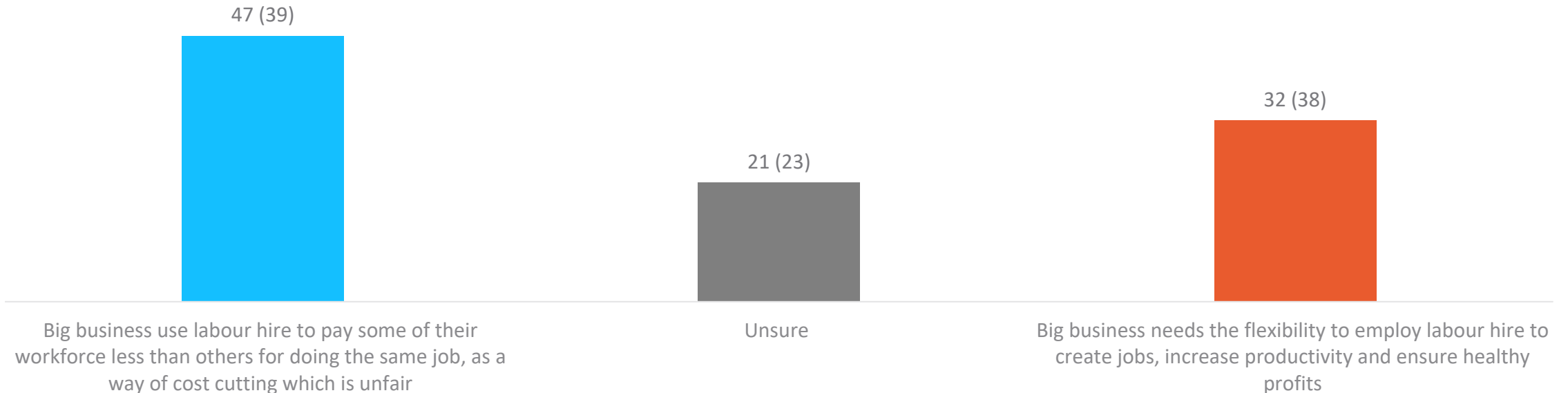
To what extent do you agree or disagree that if you are working in the same role, doing the same job as a co-worker, you should expect to be paid the same wage, regardless of if you are a full-time employee or a labour hire worker? % (Jul'23 results)



The perception that labour hire is unfair has increased since earlier in the year



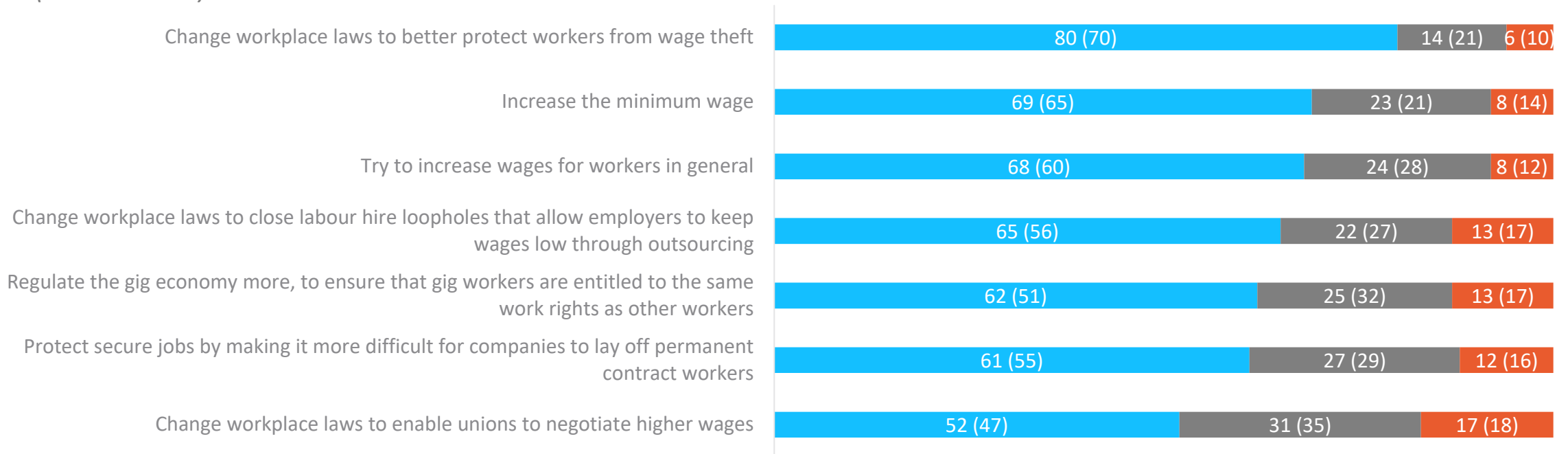
Labour hire is a type of contract where an employee is hired to work through an agency. The worker performs work for the host firm. The host firm pays the labour hire agency, and the labour hire agency then pays the worker. The labour hire worker is not entitled to the same employment benefits as a permanent employee. Which is closest to your view? % (Jul'23 results)



Support for many measures has increased from earlier in the year.



Here is a list of things the government could do to help workers in Australia. For each of the following, please indicate if it's...
% (Jul'23 results)

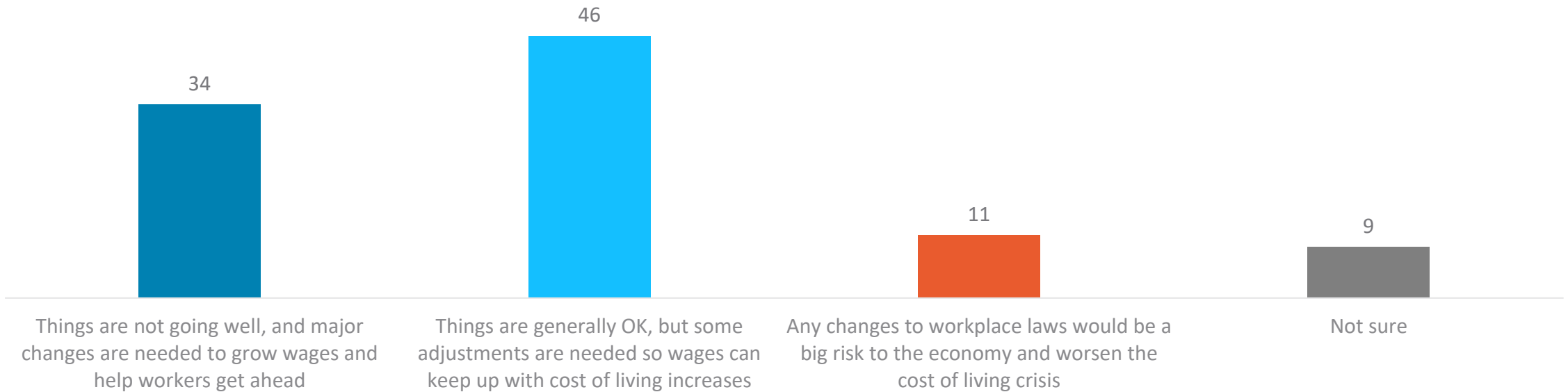


- Something that would make a difference to workers and the government should do
- Something that would make a difference to workers, but the government should not do
- Something that the government should not do because it would not make a difference to workers

Participants are unconvinced that changing workplace laws is a risk to the economy.

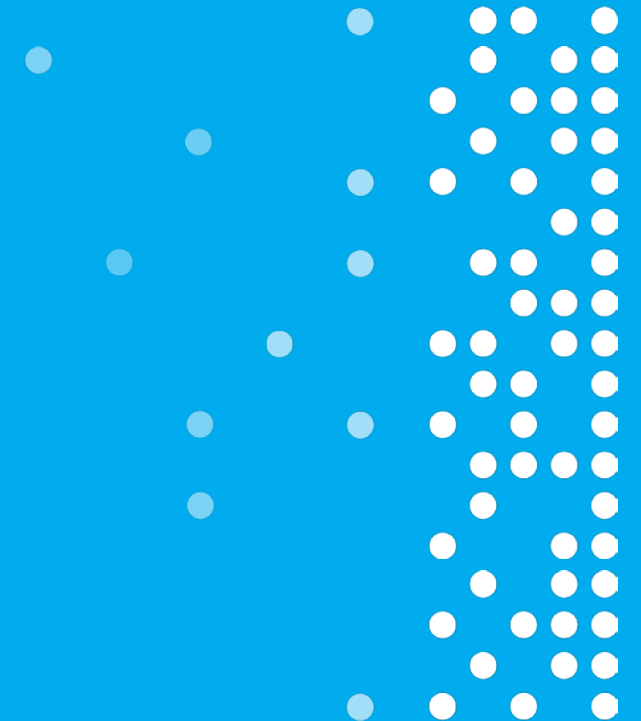


Which of the following best describes your view on workplace laws and regulations governing working conditions, wages, safety and relationships between employers and employees in Australia? %



Essential.

ESSENTIALMEDIA.COM.AU



For more information contact:

John Remington



0411 407 151



john.remington@essentialmedia.com.au

essentialmedia.com.au

